

ATTACHMENT TO AGENDA ITEM

Ordinary Meeting

20 October 2015

Agenda Item 8.7 Mooroopna Community Plan 2015 - 5 year review

Attachment 1 Mooroopna Community Plan 2015 411



Mooroopna Community Plan



2015

Proudly supported by Greater Shepparton City Council



Council Acknowledgements

Greater Shepparton City Council would like to express our sincere appreciation to all of the residents in Mooroopna who have contributed to the review of the Mooroopna Community Plan, through completing a survey or attending one of the events associated with the review. Thank you.

We would also like to sincerely thank the Mooroopna Community Plan Steering Committee for their hard work and dedication to the review process and ongoing commitment to Mooroopna and the Community Plan.

- Kim Banfield
- Ted Davis
- Severin Duhring
- Jim Douglass
- Rob Hearn
- Barb Joyce
- Allan Parker
- Nicole Reidy

Community Plan contact details

The Mooroopna Community Plan Committee welcomes new members.

If there is an action in the Community Plan that you are passionate about and would like to help to bring it to life, please contact us about how you can get involved.

mooropnacommunityplan@gmail.com





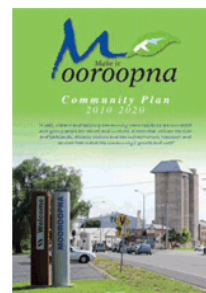
What is a Community Plan?

The Community Planning process allows for communities to have their voice heard. Through community consultation, a plan is developed that captures the community's vision for the future and what the priorities are for improving where they live.

A Community Plan is a written document that identifies our vision for the future and the priorities and actions we have identified to achieve this vision. The Community Plan will continue to guide future projects and activities over the next five years. Achievement of the priorities within the plan require ongoing community support. The Action Plan will be reviewed annually to ensure that the priorities remain reflective of the emerging needs of the community.

Mooroopna Community Plan 2010

The Mooroopna Community Plan was first developed in 2010. Extensive community consultation was undertaken to develop the first Community Plan. Consultation included surveys, focus group sessions, feedback boxes, street talk at community events, art activities, youth surveys and one on one meetings with organisations and service providers. The Community Plan was developed by the Mooroopna Community for the Mooroopna Community.



The identified vision for the plan is:

A safe, vibrant and thriving community where residents are connected and young people are valued and involved. A town that utilises the river and parklands, attracts visitors and has infrastructure, transport and services that match the community's growth and need.

Over 35 actions were identified in the Community Plan, listed under six key focus areas of:

- Our Infrastructure
- Our Identity and Local Energy
- Our Relationship with Council
- Our Natural Environment
- Our Services
- Our Young People / Our Future.

Mooroopna Community Plan 2010 – Implementation

Over the past five years, the Mooroopna Community Plan Steering Committee have worked tirelessly on planning, seeking funds and completing key actions identified within the plan.

Over this time some of the key achievements are:

- Received funds for Mooroopna Men's Shed
- Supported the Mooroopna Historical Society to find a home
- Received funds for shelter at John Gray Oval.
- Advocated for Council Meetings to be held in Mooroopna once a year
- Hosted a bus trip for Councillors and Council Executive to showcase Mooroopna and key actions identified within the plan
- Established Gemmill's Working Group
- Supported the development of the Ferrari Park masterplan
- Supported the development of McLennan Street masterplan (currently being finalised)
- Supported the development of RiverConnect Paths Strategy
- Advocated for new toilets at Ferrari Park
- Funding for Mooroopna Multipurpose Storage Shed
- Commenced conversations with VLine / VicTrack about safety concerns with Mooroopna Railway Station
- Advocated for community issues such as additional car parking
- Developed an action plan to promote Mooroopna's Identity

Also since 2010

- Mooroopna's new Victoria Police facility has opened
- Power upgrade underway at Mooroopna Recreation Reserve



Mooroopna Historical Society finds a home



Mooroopna Men's Shed –Opened August 2012



Mooroopna Multipurpose Storage Shed
(Under construction Sept 2015)



How did we review the Mooroopna Community Plan in 2015?

Throughout May and June 2015, the Mooroopna Community Plan Steering Committee undertook the following consultations with the Mooroopna community.

Throughout the consultation period, the Committee tried to engage with as many different people in the community as possible.

Business Breakfast

A Business Breakfast was hosted at the Mooroopna Golf Club in May. 25 people attended, with over 10 businesses represented. Some of the key topics for discussion were:

- What are the advantages of operating a business in Mooroopna?
- What is the most significant challenge facing business in Mooroopna?
- How can we work together to support business and industry in Mooroopna.



Community survey

A community survey was developed and over 90 people completed a survey throughout the consultation period. The online link to the survey was available on Council's website and forwarded through networks. Hardcopy surveys were also available at the Mooroopna Education and Activity Centre, Mooroopna Post Office and Mooroopna Newsagent.

Rumbalara

A community survey was distributed throughout Rumbalara with approximately ten people completing a survey. Meetings were also held with Rumbalara representatives to discuss partnership opportunities going forward.

Community Consultations

Committee members and Council Officers attended the Mooroopna Farmers Market in May to talk with community members about the five year review. There were also three Street Talk sessions held in McLennan Street (outside Post Office and Newsagents) to meet and talk with community members.

Young People – Mooroopna Secondary College

Young people from Mooroopna Secondary College participated in a forum to discuss what's important to young people. Over 25 young people contributed.

Stakeholder Meetings

Committee members or Council Officers attended meetings with a number of community organisations, including:

- Mooroopna Historical Society
- Rodney Park Independent Living Units
- Treacy Street Community Room
- Work and Learn Centre
- Mooroopna Education and Activity Centre



Priority Setting Forum

A priority setting forum was held in August to prioritise the ideas raised as part of the consultation process.



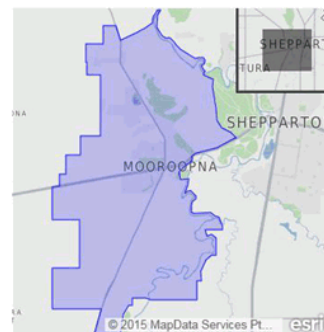
Demographics Update

Mooroopna is located 180 kilometres north of Melbourne. The township covers 10.4 sq kilometres surrounded by orchards, agriculture and horticulture. Located on the Goulburn River it is across the causeway from Shepparton.

Mooroopna Statistics from 2011 ABS Census identify:

Population: 7813

- Male: 3786 (48.5%)
- Female: 4027 (51.5%)
- Median Age: 38
- Children aged 0 - 14 years made up 20.9% of the population
- People aged 65 years and over made up 16.4% of the population.
- Aboriginal and Torres Strait Islander: 566 (7.2% of the population) compared with Victorian average of 0.7%



Families: 2020

Average children per family 1.9

- Of the families in Mooroopna (State Suburbs), 38.4% were couple families with children, 37.7% were couple families without children and 22.5% were one parent families.
- In Mooroopna (State Suburbs) 16.1% of single parents were male and 83.9% were female.

All private dwelling: 3517

- In Mooroopna (State Suburbs), 89.8% of private dwellings were occupied and 10.2% were unoccupied.
- Of occupied private dwellings in Mooroopna (State Suburbs), 77.2% were separate houses, 2.5% were semi-detached, row or terrace houses, townhouses etc, 14.7% were flats, units or apartments and 5.6% were other dwellings.

Cultural diversity

- The most common ancestries in Mooroopna (State Suburbs) were Australian 32.3%, English 30.1%, Irish 8.3%, Scottish 7.3% and Italian 4.6%.

Employment

- There were 3,529 people who reported being in the labour force in the week before Census night in Mooroopna (State Suburbs). Of these 55.5% were employed full time, 30.8% were employed part-time and 6.9% were unemployed.
- The most common occupations in Mooroopna (State Suburbs) included Labourers 16.6%, Technicians and Trades Workers 15.1%, Professionals 13.7%, Clerical and Administrative Workers 12.4%, and Community and Personal Service Workers 11.8%.

Active Community Groups and Organisations

The consultation highlighted the many community groups and organisations in Mooroopna. These include (but are not limited to):

Service Clubs

- Kiwani's Club of Mooroopna
- Lions Club of Mooroopna
- McLennan Kiwanis
- Rotary Club of Mooroopna

Community Groups and Organisations

- Girl Guides
- Keep Australia Beautiful Committee
- Masonic Lodge
- Mooroopna CWA
- Mooroopna District Garden Club
- Mooroopna Education and Activity Centre
- Mooroopna Fire Brigade
- Mooroopna Historical Society
- Mooroopna Men's Shed
- Probus Club of Mooroopna
- Probus Club of Rodney Mooroopna
- Red Cross
- Rodney Park Village Aged Care
- Rumbalara
- Scouts
- St Vincent's
- Work and Learn Centre
- Yooralla

Schools and Childcare Centres

- Alexandra Street Kindergarten
- Ardmona Primary School
- Echuca Road Kindergarten
- Frank Pullar Child Care Centre
- Kids Choice Child Care

- Mooroopna North Primary School
- Mooroopna Park Primary School
- Mooroopna Primary School
- Mooroopna Secondary College
- Rodney Neighbourhood Kindergarten
- Save the Children
- St Mary's Mooroopna

Sporting Clubs

- Cats Basketball Club
- GV Junior Motor Cross Club
- Jet Gymnastics
- Mooroopna Bowls Club
- Mooroopna Calisthenics
- Mooroopna Cricket Club
- Mooroopna Croquet Club
- Mooroopna Football Netball Club
- Mooroopna Harness Racing Club
- Mooroopna Indoor Bowls
- Mooroopna Golf & Bowls Club
- Mooroopna Junior Cricket Club
- Mooroopna Junior Football Club
- Mooroopna Junior Netball Club
- Mooroopna Lawn Tennis Club
- Mooroopna Recreation Reserve - Committee of Management
- Mooroopna Urban Fire Brigade
- St Mary's Tennis Club

Churches

- Anglican Church
- Faith INC
- Life Church
- St Mary's Parish
- Uniting Church

Please note: Care has been taken to include all Mooroopna groups and organisations, however if your community group or organisation has been missed please contact the Community Plan Committee on mooropnacommunityplan@gmail.com

What Community Members said?

What people LOVE about Mooroopna?

- It's a small town
- Near Shepparton but not in it
- Everything is in walking distance
- Great place to raise children
- Housing affordability

It's a Sporting town

- Sporting Clubs & Sporting Facilities
- Sports build connections within community
- Great sporting events

The community

- Sense of community spirit
- Community atmosphere
- Friendly
- Community involvement
- It's a village – like living in the bush
- Love the locally owned businesses
- Strong informal community leadership
- Aboriginal history in the town and cultural diversity
- Home of Rumbalara and our community
- We have great civic pride
- Clean and tidy streets and maintain pride in how the town looks.
- Can maintain our own identity
- Lots of programs and activities

Sense of community

- NYE festival
- Carols
- Australia Day
- Neighbours help each other.
- There is an unofficial neighbourhood watch
- People know each other
- Active service clubs – promote a sense of belonging
- Identity
- Lots of people volunteering
- Happy community members
- 'I love my town'
- Many community groups
- Raise more money
- Great links with Council

Business

- Shopping – know the shopkeepers, friendly staff, leads to loyalty.
- Shopping – within walking distance / convenience
- Shopping – great food – 3629 / Pizza / Bakery
- No parking meters are fantastic
- Through traffic along McLennan Street is great for these businesses.
- Ferrari Park Market – great for the town and a meeting place for local residents
- Fruit Salad Day
- Cheaper rent for businesses

Natural

- Chinaman's Gardens
- Gemmill's Swamp
- Agriculture
- Environmental surrounds – orchards, river, trees, fishing holes.
- Lots of open space

Great Services

- Work and Learn Centre
- Been there café (now closed)
- Swimming pool
- Post office
- Mooroopna Education and Activity Centre (Hub)
- Fire brigade
- It has all the essential services
- Wonderful schools
- Strong connection between community and schools
- Rumbalara
- The Library has wonderful staff
- Fantastic Service clubs

Facilities

- Walking paths
- Water tower – especially at night
- Old buildings
- McLennan Street – the medium strip works well

What are the challenges for Mooroopna?

Throughout the consultations, many challenges for Mooroopna were identified, some are listed below.

- The trucks along McLennan Street
- Westside parking
- Rubbish
- Perceptions of safety at Mooroopna Railway station
- Retaining good businesses
- Limited bike racks
- Empty shops
- No signage or acknowledgement of Aboriginal history
- The War Memorial does not mention Aboriginal people who were ANZAC's.
- We have challenges with drugs and alcohol
- Find ways to draw in the whole community
- The bypass has been on the agenda for a long time.
- Car parking

Our Vision

A safe, vibrant and thriving community where residents are connected and young people are valued and involved. A town that utilises the river and parkland, attracts visitors and has infrastructure, transport and services that match the community's growth and need

Implementing the Community Plan

The Mooroopna Community Plan has been developed by our local community for our local community. The Mooroopna community will continue to work together to implement the plan.

All of the listed priorities will require further research, planning, design and potential fundraising by the community in order to progress these actions further.

It is essential that the Community Plan is regularly reviewed and monitored to ensure that the priorities and actions are relevant and up to date.



Gemmill Swamp

Strategic Links

Over the past five years, we have contributed to the development of a number of key Greater Shepparton City Council strategies. The Community Plan group will continue to advocate for the implementation of these strategies as well as investigate funding opportunities for any smaller action contained within them.

These are:

- Ferrari Park Masterplan
- McLennan Street Masterplan (currently under development)
- Mooroopna Recreation Reserve masterplan
- RiverConnect Paths Strategy

Action Plan – Mooroopna Community Plan 2015

Community

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Identify opportunities to promote current and new community events	<ul style="list-style-type: none"> - Investigate a range of methods of promotion. - Consider a community website - Rotary's projector project - Support community organisations to identify further promotion opportunities - Advocacy 	Mooroopna Community Plan (MCP) Community groups Organisations Mooroopna Education and Activity Centre (MEAC)	High	Not commenced	Social
Identify opportunities to promote Aboriginal art and history into public spaces.	<ul style="list-style-type: none"> - Community art projects (murals, sculptures, story boards, recognition) - Support activities and promotion of NAIDOC week - Community memorial garden 	MCP Rumbalara Kidstown	High	Not commenced	Social
Bring community groups and organisations together to allow opportunity for cross promotion	<ul style="list-style-type: none"> - Investigate appropriate opportunities 	MCP Service Clubs Community Organisation	Medium	Not commenced	Social

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Community art projects including sculptures and murals which will promote the identity of Mooroopna	- Seek funds for community art projects	MCP Community groups Organisations	Medium	Not commenced	Social
More information for newcomers to Mooroopna, including encouraging people to come to the area.	- Investigate opportunities for online, hard copy or face to face activities	MCP MEAC Community groups Organisations	Low	Not commenced	Social
Identification and promotion of volunteering opportunities in Mooroopna	- Identify opportunities particularly available to young people - Utilise information within Council's Quick Reference Guide to volunteering	MCP Mooroopna Secondary College GSCC	Low	Not commenced	Social

Tourism

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Establish a Tourism Working Group	<ul style="list-style-type: none"> - Investigate likeminded / current group to work on tourism related projects 	Mooroopna Community Plan (MCP)	High	Not commenced	Economic Social
Investigate the possibility of establishing a Tourist Centre / Information Hub in Mooroopna	<ul style="list-style-type: none"> - Undertake a feasibility study - Investigate possible locations including co-locating. - Installation of Visitors Board in Ferrari Park 	MCP GSCC Tourism operators	Medium	Not commenced	Economic Social
Undertake tourism projects such as signage	<ul style="list-style-type: none"> - Link signage projects with key tourist attractions 	MCP Tourism operators	Medium	Not commenced	Economic Social
Attract major events for the town	<ul style="list-style-type: none"> - Determine which major events to focus on through discussion with community and other key stakeholders - Discuss potential opportunities with GSCC Events Team 	MCP GSCC Activities in the Park	Low	Not commenced	Economic Social

Environment

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Develop an Environment Working Group to develop a plan for all parks and rivers area – including beautification and signage	<ul style="list-style-type: none"> - Consider combining the Gemmill Working group into this group - Undertake an audit of environmental facilities - Undertake community projects in each area 	Mooroopna Community Plan (MCP) Gemmill's Working Group GSCC & RiverConnect	High	Not commenced	Natural
Develop Kalethiban Park as an entrance to the river at Mooroopna	<ul style="list-style-type: none"> - Develop concept plan for the area - Investigate clean up, chairs, tables, access, improved boat ramp and signage, accessibility 	MCP Parks Victoria GSCC & RiverConnect Shepparton - Mooroopna Urban Landcare Group	High	Not commenced	Natural
Develop Gemmill's Swamp	<ul style="list-style-type: none"> - Walking paths, interpretive signage, tables, chairs, bins, educational programs, signage, story boards, accessibility and viewing platforms 	MCP Parks Victoria Rumbalara GSCC & RiverConnect Shepparton - Mooroopna Urban Landcare Group	High	Gemmill Swamp Working group commenced after the plan was developed in 2010.	Natural
Develop a natural environment plan	<ul style="list-style-type: none"> - Advocate to bring together all interest groups to develop an agreed plan 	MCP GSCC Parks Victoria GSCC & RiverConnect	Medium	Not commenced	Natural
Support the implementation of the RiverConnect Paths Strategy	<ul style="list-style-type: none"> - Identify priorities within the masterplan - Seek funding opportunities 	MCP GSCC RiverConnect Parks Victoria	Medium	Masterplan is currently being finalised	Natural

Business

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
To support the development of a Business / Traders Working Group to promote employment and growth of business in Mooroopna	<ul style="list-style-type: none"> - Establish a group - Invite business owners to Community Plan Business Working Group - Develop a 12 month plan of activities to promote business - Engage with Council to communicate business ideas - Support activities - Investigate partnerships with Shepparton Show Me and Shepparton Chamber of Commerce 	Mooroopna Community Plan (MCP) Businesses	High	Not commenced	Economic
Encourage development of shop owners <ul style="list-style-type: none"> - Promotion - New business - Tidy up McLennan Street (shop fronts / fill businesses) 	<ul style="list-style-type: none"> - Develop shop local campaigns - catch phrases and promotion - Identification of new niche business 	MCP Businesses Greater Shepparton Business Centre GSCC	Medium	Not commenced	Economic

Assets

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Support the implementation of the Ferrari Park masterplan	<ul style="list-style-type: none"> - Identify priorities within the masterplan - Seek funding opportunities - Apply for funds for permanent labyrinth 	Mooroopna Community Plan (MCP) GSCC Community members	High	Masterplan was adopted by Council in 2014	Built Social
Support the implementation of the McLennan Street masterplan	<ul style="list-style-type: none"> - Identify priorities within the masterplan - Seek funding opportunities - Signage regarding parking available in Mooroopna - Free wifi / power points for chargers 	MCP GSCC	High	Masterplan is currently being finalised	Built
Support the use and development of the Mooroopna Pool	<ul style="list-style-type: none"> - Seek involvement with the implementation of the Greater Shepparton Pools Strategy 	MCP GSCC	Medium	Not commenced	Built
Support the review and implementation of the Mooroopna Recreation Reserve masterplan	<ul style="list-style-type: none"> - Identify priorities within the masterplan 	MCP GSCC	Medium	Not commenced	Built
Support the development of walking tracks in and around Mooroopna	<ul style="list-style-type: none"> - Support the implementation of the RiverConnect Paths Strategy - Investigate urban walking tracks and connections 	MCP GSCC	Medium	RiverConnect Paths Strategy has commenced. Adopted by Council	Built Natural

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
	- Walking tracks to improve access to Rodney Park Village				
Enhancement to the open space in Craigmuir Lakes	- Seek funding for shade structure	MCP	Medium	Not commenced	Built
Support the use and development of halls in Mooroopna	- Advocacy for funding opportunities - Develop list of community spaces available for hire in Mooroopna	MCP	Low	Not commenced	Built

Goal	Actions	Partnerships	Priority	Status	Strategic Goals (i.e. Council pillar)
Improve access and perceptions of safety at the Mooroopna Railway Station	<ul style="list-style-type: none"> - Liaise with VicTrack and VLine to create - Investigate pedestrian track - Additional lighting - Clearing of trees for improved line of sight 	Mooroopna Community Plan (MCP) GSCC VLine VicTrack	High	Initial discussion have commenced with VicTrack / VLine	Advocacy
Retain the identity of the old Mooroopna hospital	<ul style="list-style-type: none"> - Develop a strategy / community campaign - Develop a vision of what could be done. 	MCP Private owner	High	Not commenced	Advocacy
Advocate for improved public transport within Mooroopna, to Shepparton and to Melbourne	<ul style="list-style-type: none"> - Formalise channel /conduit between the community and Council/ governing bodies to advocate for community issues 	MCP Public Transport Victoria	Medium	Not commenced	Advocacy
Advocate to fast track the bypass / freight hub	<ul style="list-style-type: none"> - Keep on agenda at all audiences. 	MCP GSCC State and Federal Government	Medium	Not commenced	Advocacy Economic
Advocate for improvements to roads, footpaths and parking, including long vehicle parking	<ul style="list-style-type: none"> - Improvements to Echuca Road, crossing of Echuca Road 	MCP GSCC VicRoads	Low	Not commenced	Advocacy